



## **MR. ANUJ BAJPAI**

**(DEPUTY CHIEF OPERATING OFFICER, HUNGAMA DIGITAL MEDIA)**

Anuj Bajpai COO Hungama digital oversees the company's business and consumer initiatives and is responsible for their growth and expansion. He provides strategic direction required to ensure that every Hungama business is in sync with consumer needs. Along with his team, he looks into the end-to-end management of Hungama's distribution and aggregation businesses.

Anuj holds a Post-graduate Diploma in Management from the Institute of Productivity and Management, with a specialization in marketing. Prior to Hungama, Anuj had a stint with Spice Corp. Global and T-series, which contributes to his extensive knowledge of the music and content industry. He has also worked with World Wide Immigration, Pepsi Beverages and Dabur India Ltd.

### **SOCIAL MEDIA LINKS:**

<https://www.facebook.com/anuj.bajpai.39>

<http://linkedin.com/in/anuj-bajpai>

<https://m.youtube.com/c/ABsCut>

<https://instagram.com/imanujbajpai?igshid=csicms7vshlk>