



MR. PRAVEEN SINHA

(CO-FOUNDER AND MANAGING DIRECTOR OF JABONG.COM)

Praveen Sinha is currently the Managing Director of PinCap, an alternative lending platform focused on bridging the debt financing gap for MSMEs. He was instrumental in transforming PinCap from a traditional NBFC to tech enabled organization. PinCap successfully got additional license from RBI under his leadership. Praveen has a keen interest in supporting new business initiatives and has successfully backed multiple young aspirants to pursue entrepreneurial journey as an active angel investor and mentor. He also acts as advisor to VCs and investors on funding ventures, return optimization and India entry strategies. He is currently the external member of committee of Start-ups (CoS) which is part of PSU fund to invest in start-ups. Some of the investments include Zimber (acquired by Quikr), Tapzo (Acquired by Amazon), Neostencil and few more.

He is a serial entrepreneur with experience of leading multiple businesses through the curve from inception to stability including Aquabrim (water management), Jabong (one of India's leading E-commerce fashion portal) and Anasha Art (an online art gallery). He is one of the trend setters in e-commerce where his forte has been in creating organizations from scratch and enabling them to achieve significant revenues in less than five years.

Prior to his entrepreneurial journey, he has worked at McKinsey & Company, Microsoft and Maruti Suzuki across China, SE Asia, Africa and India. His work in recent times has made him emerge as a focused business leader. In his time with Maruti, Microsoft, McKinsey and at Jabong he has effected radical transformations in the areas he was involved with. He has worked in multiple transformation projects across sectors viz. Mines, steel, automotive and has done energy efficiency projects across Asia (China, Hong Kong, S E Asia and India). He is considered as a turnaround specialist and expert in start-ups.

Praveen is passionate about entrepreneurship and shares his work experiences and learning at various institutes like IIMs, DTU, DU, XLRI, Great lakes, Jamia Hamdard etc. Praveen is alumnus of IIM Calcutta & one of the youngest ever recipient of the 'Distinguished Alumni' award by IIM Calcutta for his significant contribution to academics & entrepreneurship. He is a recipient of distinguished alumni and trailblazer award from DTU. He was also Selected in the '40 under 40' compilation (2014) by Fortune India that lists individuals who have managed to grow an idea into a profitable business.

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